



PERCY
Presentation of the learnings in the PERCY
project
15th February 2023



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Restitution workshop

On February 15, WFG presented the results we achieved for our companies and the cluster itself during the project period. Participants were members of KunststoffDIALOG as well as other companies from the region.



Meeting on 15th of February

The aim of the presentation of the results was to explain to the companies what has been achieved in terms of the international partnerships (Canada, the USA, India, and Israel) the consortium has established and what might be follow after the projects ends.

With the Memoranda of Understandings, which were signed with a number of clusters the PERCY consortium and their members have created a big value. The MoUs allow access to countries/regions and institutions, where especially SME entrepreneurs would not be able to enter as independent entities.

In addition, the intensified relations of the contacts established within Europe in the project consortium itself were also presented.

After showing the results, potential upcoming actions were shown and discussed.

A special interest for more information and potential collaboration with the US was shown.

Participating in the PERCY project has been of big value to the WFG with its KunststoffDIALOG itself to strengthen the relationships to other institutions and clusters as well as for its members. These connections have made it much easier to establish contacts. These diverse networks, which were made possible by the project, are of great value in a wide range of areas.

The visit of the Indian representative of a plastics cluster to Heilbronn was felt to be valuable for possible future cooperation. Particularly at trade fairs and industry meetings, attention will

be paid in the future to whether meetings/match making can be arranged. The partners will continue to be involved in this regard in the future in order to maintain the contacts that have been established.

In summer, for example, the MoU partner from the USA will be in Germany to meet member companies of KunststoffDIALOG in Heilbronn.

Beyond the presentation of the results, numerous one-on-one meetings were held with companies. All agreed that the establishment of contacts in the different countries are of great value.