



PERCY
Presentation of the learnings in the PERCY
project
10th of March 2023



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Restitution workshop

On 10th of March 2023, a presentation of the inter-clustering and international opportunities for Polymeris members was held online, during a one-hour webinar. Roxane Girard, interclustering and European projects manager, held a presentation of the opportunities linked to PERCY project and its results as well as some example on how to take benefits from the PERCY actions with other clusters to organise future matchmaking missions in the 4 targeted countries of the project.



Webinaire

les missions collectives
et opportunités à l'international

Vendredi 10 Mars 2023 - De 11h00 à 12h00



OPPORTUNITES DANS LE CADRE DU PROJET PERCY
Coopération internationale pôles et clusters pour le recyclage des polymères

Objectif du projet :

Collaboration de 4 cluster européens pour développer des stratégies d'internationalisation communes pour les entreprises et adhérents dans le domaine du recyclage des matériaux polymères avancés.

From >>> Denmark, Germany, France and Slovakia
To >>> Canada, USA, India and Israel

44:55 / 57:02

PERCY Recycling Partnership

POLYMERIS

The screenshot shows a presentation slide with a white background and a black border. At the top right is the PERCY logo (a colorful camera shutter) and the text "PERCY Recycling Partnership". The main title is "OPPORTUNITES DANS LE CADRE DU PROJET PERCY" in bold blue letters, followed by the subtitle "Coopération internationale pôles et clusters pour le recyclage des polymères" in smaller blue text. Below this, the "Objectif du projet" is listed in black text. To the right of the text is a world map with green outlines and lines connecting various regions. Below the map, the text "From >>> Denmark, Germany, France and Slovakia" and "To >>> Canada, USA, India and Israel" is displayed. At the bottom left, a video player control bar shows "44:55 / 57:02". At the bottom right, the POLYMERIS logo is visible.

The audience was industrial SMEs members of Polymeris, particularly interested in participating to matchmaking missions and trade fairs to grow internationally.

Target Group of the learnings of the PERCY project: Owners, directors of companies, production directors and managers of manufacturing companies, technologists, development workers, designers, mould designers for plastics, project managers, process managers, quality technicians, adjusters - seniors, and other experts who work in plastic companies or the professional public cooperating with them.

Ms. Roxane Girard gave a presentation of the PERCY project, its realized activities, matchmaking missions, memoranda of understanding signed and other output. She briefly presented the different matchmaking missions organised in non-European countries (Canada, the USA, India, and Israel) and the 11 memoranda of understanding signed following those missions. She pointed out that these memoranda have opened doors to countries, where entrepreneurs would not be able to enter as independent entities. She highlighted the project as a good way to enter cooperation with the countries in question and to give proposals for cooperation, for example by organising future matchmaking missions in the targeted countries. Special attention was paid to a continued collaboration with Quebec as language is less of a barrier. Some participants also shown interest in further contact with the American cluster Greater Acon Chamber of the USA, GAC, which is placed in Ohio. Ms Girard also presented the POLREC project, gathering 3 of the 4 partners from PERCY (Plast center Denmark, WFG and Polymeris) which will aim in the second part of the project to stimulate the internationalisation of SMEs in the field of polymer recycling through the organisation of a matchmaking mission in a non-European country. Contacts made during the PERCY project will be very useful in the frame of this matchmaking mission on polymer recycling since, according to the latest results of an online survey distributed to the 5 partner's members, the USA, Canada and India are the most interesting countries for European industrial SMEs willing to export their technologies and find partnerships in polymer recycling industries.

To sum up – participating in the PERCY project has been of great value to the Polymeris cluster itself as well as for its members.

The replay of the webinar is available online, in Polymeris intranet, through [this link](#).