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The project consortium of PERCY – “*International Cluster Cooperation for Recycling of Polymers*” meeting at

The World’s No.1 Trade Fair for Plastics and Rubber “K-show”

All partners from the EU-funded project "PERCY" used the opportunity to meet for various appointments, as well as they had the opportunity to personally strengthen mutual relations and cooperation during their project Workshop.

The common occasion at the fair started with a meeting at the Indian Pavilion, planned for 19 October. Here they met with representatives of large plastics organizations as well as company representatives.



On 20 October they all met at a French stand of a project partner Polymeris (Stand D04-16/Hall5). Here, starting at 12 p.m., they had the opportunity to talk in a relaxed atmosphere with representatives from the USA, Canada, and the PERCY members.

On both days they had the opportunity to strengthen contacts and cooperations with companies and institutions from India, Israel, Canada, and the USA and arranged individual appointments based on previously established contacts from missions outside of Europe.

On 21 October a partner workshop took place where the PERCY consortium focused on discussion and brainstorming on topics such as the purpose of the collaboration and its strategic objectives, competencies, and complementarities between the consortium partners, expected advantages, potential international cooperation partners, expected mutual added value as well as economic impact. They also discussed the joint branding and marketing strategy and agreed on regular yearly meetings after the project’s end, the first taking place in Slovakia.



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Agenda of the Partner Workshop – 21 October 2022

Partner Workshop 21 October 2022 at EY



Content	Origin
1) A detailed description of the purpose of the collaboration and its strategic objective	PERCY Application form
2) Different fields of competences and the envisaged complementarities between the consortium partners	SWOT + Application form
3) Expected advantages	Brainstorm workshop
4) The selected targeted third countries	Brainstorm workshop
5) Cooperation interest in terms of thematic area/application/technologies per targeted third country	D2.1 Market Survey on SME needs & in D.2.2 Market survey on target markets
6) The potential international cooperation partners	The signed MoUs – we develop relations to the cluster or develop further relations Brainstorm: Which ones to extend or continue working with?
7) Expected mutual added value and interest among PERCY members and the international partners	Brainstorm: Clear mutual interest to develop contact
8) The expected economic impact expressed through quantitative indicators, notably in terms of growth, jobs and investment in Europe for the Partnership SME members	Brainstorm? Data from application, great potential for recycling. OECD plastic recycling report? All will look for relevant figures, Green Deal Document - Olivier
9) Background information about previous international activities and cross-sectorial cooperation activities of each Partnership member and between them	Brainstorm about other internationalization projects: ECCP Go international Each partner come up with previous projects

Content	Origin
10) Benchmarking information on existing international cooperation initiatives directed at similar target countries and thematic areas	All look at ECCP network and own files
11) A joint branding and marketing strategy statement (including proposal for a joint logo) and plan	Brainstorm workshop

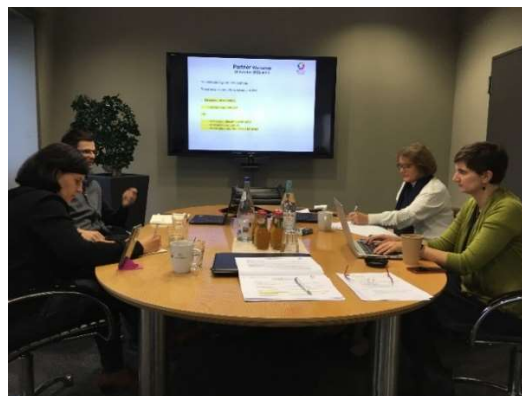
VIDEO – Interview with Dorte Walzl Bælum from Plast Center Danmark:

[\(38\) POLYMERIS Salon K 2022 – Interview PLAST CENTER - YouTube](#)

PICTURES:



Pictures 1, 2 and 3: Percy consortium at a Trade Fair for Plastics and Rubber in Dusseldorf, Germany



Picture 4: Partner Workshop



Plast Center Danmark

