



PERCY

European Strategic Cluster Partnership for PolymER reCYcling

Deliverable D5.3 Newsletter / website content 1

Period covered: from 1 September 2020 to 31 August 2022

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COSME programme
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WP5 - PERCY DISSEMINATION, OUTREACH AND COMMUNICATION PLAN

Partner Institution		Partner Country		Reporting Period	1. 01.09.2020 – 28.02.2021
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Date of event / Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participants / Readers / Audience	Impact / Results	Evidence
			L	R	N	E	I				

Note:
L= Local, R=Regional, N=National, E=European, I=International / Outside Europe
Evidence - When an activity is implemented, you should try to collect evidence (photos of an event, copy of a media brief document, presentation slides, signed list of attendances, etc.).
Target Group - Check the proposal for the activities, target groups, indicators that must be kept.

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1. REPORTING PERIOD

01.09.2020 – 28.02.2021

Partner Institution	Slovenský plastikársky klaster (SPK)	Partner Country	Slovakia	Reporting Period	1. 01.09.2020 – 28.02.2021
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Date of event /Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participant/ Readers/ Audience	Impact / Results	Evidence
			L	R	N	E	I				
25.09.2020	Spravodaj (Periodical SPK) direct mailing, printing version, web version	Print and electronic version – Article	x	x	x			members and non-members of SPK - <i>direct mailing</i> , SMEs and other organization – <i>printing version</i> different website visitors – web version	50 50 1500	Awareness raising	link, PrSc e-mailing box, 1-piece printing version
29.09.2020	SPK Presidium Meeting	e-version - Presentation - meeting of the SPK Presidium - SPK activities from 30.06.2020 – 31.12.2020	x	x	x			Members and non-members of SPK	7	Awareness raising - possibility of further dissemination	PPT presentation
29.10.2020	Austrian-Slovak Cooperation Exchange - (Puchov, SR)	Full-time and / or in the case of COVID 19 SPK co-organizer	x	x	x	x		SMEs from SR and Austria	40	Information about SPK activities for other interested parties - the possibility of further involvement in the project	Information part of the PPT presentation on the activity Attendance list / or list of participants

19.10.2020	When plastic waste is not waste	In person/or in the case of COVID 19 measures electronically SPK main organizer students of the 2nd year II presented online. degree of study at the Institute of Natural and Synthetic Polymers FCFT STU Bratislava	x	x	x	x		SMEs and school representatives from Slovakia and the Czech Republic	40	Increased interest from participants in project activities	Information part of the PPT presentation on the activity - Attendance list / or list of participants
October - December 2020	Information material - in the e-version and in the printed version - about the project	Print and e-version, print version in the number of 50 pcs	x	x	x	x		SMEs and other organizations	50 pieces – printing version	Increased interest from participants in project activities	e-version (PDF) printing version – 1 piece
18.- 20.11.2020	Smart Manufacturing Matchmaking (SMM2020) 18. - 20.11. 2020	Active presentation at the conference - member of SPK	x	x	x	x	x	SMM participants	-----	Raising awareness and obtaining current information from the Slovak Republic	Recording/abstract of the performance
Media LinkedIn + Website, + other media+ others + websites SOPK etc.											
31.12.2020	Spravodaj (Periodical SPK) direct mailing, printing version, web version	Print and electronic version – Article	x	x	x						https://portal.spklaster.sk/images/spravodaj/Spravodaj-4-2020.pdf
29.12.2020	Ai magazine page 14.	Print and electronic version – Article Interview with Katarína Ikrényiová, Executive Director of SPK on page 14	x	x	x	x		MAGAZINE ADDRESSEES Top and middle management of companies in the automotive industry, mechanical engineering and the affected industries, manufacturers, subcontractors, designers, technologists, managers, university	5000 pieces – printing version		https://www.leaderpress.sk/pdf/archiv/aimagazine_06_2020.pdf

								and secondary school teachers, students and doctoral students of universities, secondary and apprenticeship vocational education, public administration institutions, advisory, educational and training organizations, unions and associations operating in the industry sector, chambers of commerce, other business, professional and lay public			
04.12.2020	Final conference of the project „ Training on Plastic Mould Making“ č. projektu 2018-1-SK01-KA202-046367	CEO of SPK presentation on cross-sectoral cooperation in the program - on-line version	x	x	x			managers, teachers at VS, representatives of innovative smaller companies	25 participants		in attachment
12.10.2020	Zoom meeting - Meeting of the experts under the leadership of the Union of experts	In the Miscellaneous section – Executive Director presented experiences with international calls and projects as a response to international calls for projects	x	x	x			directors and statutes of clusters	13 clusters and 2 representatives of UKS		see annex minutes - all representatives are also listed there
15.12.2020	Online meeting of the Sectoral Council for Chemistry and Pharmacy	CEO of SPK as a full member of the Sector Council and a representative for SPK. In the discussion section, she informed everyone about the EPIC project, the content of which is directly related to the update "Strategies for the development of human resources in the chemical	x	x	x			appointed representatives see list https://www.sustavapovolani.sk/sektorova_rada-11 (companies, schools, associations, research institutes, etc.)	29 representatives of organizations		see Minutes annexed

		and pharmaceutical sector", which will be updated from 03/2021 to 08/2021 The Sectoral Council for Chemistry and Pharmacy is an advisory body to the government on sectoral solutions and the creation of national employment standards.									
28.1.2021	UKS online meeting - clusters	According to the program, we should talk about foreign projects and those from the MHSR if it will be a patch, I will also send and add where I made the presentation	x	x	x			members of UKS	15	Awareness raising - possibility of further dissemination	Minutes from the meeting
February 2021	Plasticportal - Newsletter	A series of information on the Plastic portal, every week about one project, Newsletter	x	x	x	x	x	SMEs and other organizations		Awareness raising - possibility of further dissemination. Information about SPK activities for other interested parties - the possibility of further involvement in the project.	PlasticPortal.sk - Portál pre plastikársky a gumársky priemysel - https://www.plasticportal.sk/sk

Partner Institution	Plast Center Danmark	Partner Country	Denmark	Reporting Period	1. 01.09.2020 – 28.02.2021
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Date of event / Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participants/ Readers / Audience	Impact / Results	Evidence
			L	R	N	E	I				
2021.01.04	European Cluster Collaboration Platform	Submitted Percy Profile				E		European clusters and SME's with interest in polymer recycling		Increased awareness of the project	Take a look at the website
2021.01.19	E-mail	1. e-mail about PERCY survey sent out			x			DMN member and other prospects	2.000	Good response to the survey from Danish side - 66 replies	See survey on PERCY website
2021.01.28	E-mail	2. e-mail about PERCY survey sent out			x			DMN member and other prospects	2.000	Good response to the survey from Danish side – 66 replies	See survey on PERCY website
	Telephone conversations	Personal contact to 3 members about participation in PERCY			x			DMN members	3	Good response to the survey from Danish side – 66 replies	See survey on PERCY website
2021.01.29	WWW.dmn-net.com	Added description of PERCY to the DMN website			x			DMN members and other prospects	175	Increased awareness of the project	Take a look at the website

Partner Institution	POLYMERIS	Partner Country	France	Reporting Period	1. 01.09.2020 – 28.02.2021
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Date of event / Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participants / Readers / Audience	Impact / Results	Evidence
			L	R	N	E	I				
23/12/20	Elastopole's website: www.elastopole.com	Article on our website to announce the project kick-off			X			Accessible to everyone	Website = 897 users	NA	http://www.elastopole.com/Le-projet-PERCY-est-lance
12/01/21	December 2020 Elastopole newsletter	Article in the newsletter to announce the project kick-off			X			Elastopole's network (members+ partners)	3200 contacts	NA	
18/01/21	mailing	1st Mailing for promotion of the WP2 survey						Members	105 members	NA	
04/02/21	mailing	2 nd Mailing for promotion of the WP2 survey			X			Members	105 members (ex-elastopole) + 180 members (ex-plastipolis)	NA	
04/02/21	LinkedIn	2 Articles for promotion of the WP2 survey			X			Members		NA	https://www.linkedin.com/feed/update/urn:li:activity:6763120892789694464 + https://www.linkedin.com/feed/update/urn:li:activity:6763377381940977664

2. REPORTING PERIOD

01.03.2021 – 31.08.2021

Partner Institution	Slovenský plastikársky klaster (SPK)	Partner Country	Slovakia	Reporting Period	2. 2021.03.01 – 2021.08.31
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Date of event /Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participant/ Readers/ Audience	Impact / Results	Evidence
			L	R	N	E	I				
2021.08.03	Presentations at VUC	Presentations at VUC (Self-governing regions Nitra, Presov, Trencin - where we present all our projects)	x	x				SPK Meeting	Members of Self-governing regions Nitra	Awareness raising	
2021.06.29 General Assembly of the SPK	Hotel Mikando, Nitra	General Assembly - which is held locally (Nitra)	x					SPK Presidium Meeting	Members of the Presidium of the SPK	Awareness raising	7 Members and non-members of SPK, Minutes from the meeting, PPT presentation
2021.08.03	Negotiations in regions	Negotiations in regions with individual members or future members (with innovative companies)	x	x				SPK Meeting		Awareness raising	SMEs representatives
March – April 2021 Interviews regarding PERCY		Interviews with business owners or directors, whom we involved in interviews and surveys	x	x				Cluster members, SMEs	30	Information material - in the e-version and in the printed version - about the project	Interviews questionnaires
2021.08.03	Off-line activities	In the case of possible off-line activities, such as training of employees of member companies, brief information is provided, as well as leaflets about the project.	x	x				Cluster members, SMEs		Awareness raising	Information material - in the e-version and in the printed version - about the project
2021.08.03 SIEA, Bratislava	Presentation of project activities at national meetings, such as work in working groups,	Presentation of project activities at national meetings, such as work in working groups, but also working meetings of clusters within the Union	x	x	x			Cluster members	16 clusters, minutes of the meeting	Information material - in the e-version and in the printed version - about the project	Minutes of the meeting at SIEA, PPT presentation

	but also working meetings of clusters within the Union of Clusters at SIEA (Slovak Innovation and Energy Agency)	of Clusters http://uksk.sk (16 clusters) at SIEA (Slovak Innovation and Energy Agency (an organization directly managed by the Ministry of Economy of the Slovak Republic) https://www.siea.sk , on the website.									
Web page of the SPK	website	Web page SPK (www.spklaster.sk) on web page - INOVUJME.SK https://www.inovujme.sk/sk/slovensky-klastrovy-monitor	x	x	x	x	x	Cluster members, SMEs, others		Awareness raising	print screens
2021.06.29	Conferences and seminars organize by the SPK	At conferences and seminars organized through SPK.	x	x	x			Members of the SPK, SMEs and other organizations		Awareness raising	Information material - in the e-version and in the printed version - about the project
2021.08.03	Conferences and seminars organized by the Slovak Business Agency	At conferences and seminars organized by the Slovak Business Agency (Memorandum of Cooperation)	x	x	x			Members of the SPK, SMEs and other organizations		Awareness raising	Information material - in the e-version, PPT presentation
2021.08.03	Media of the Slovak Chamber of Commerce and Industry	Through the media of the Slovak Chamber of Commerce and Industry (www.sopk.sk).	x	x	x			Members of SPK, SMEs and other organizations		Awareness raising	Information material - in the e-version PPT presentation
June 2021	SPK Annual Report	SPK Annual Report https://portal.spklaster.sk/index.php/sk/spk/vyrocnne-spravy-spk electronic form but also print form.	x	x	x			Members of the SPK, SMEs and other organizations	50 members	Awareness raising	Information material in the printed version
June 2021	Plaster - SPK Newsletter	Plaster - SPK Newsletter https://portal.spklaster.sk/index.php/sk/spk/spravodaj-spk e-form but also in printed form. A series of information on the Plastic portal, every week about one project, Newsletter	x	x	x			Members of the SPK, SMEs and other organizations	50 members and non-members of SPK - <i>direct mailing</i> , 50 SMEs and other organization – <i>printing version</i> 1500 different website visitors – web version	Awareness raising	Periodical of SPK Print and electronic version – Article Awareness raising Link, PrSc e-mailing box, 1-piece printing version
2021.08.03	Continuously LinkedIn and Facebook	Conferences organized from the position of the Ministry of the Environment / or the	x	x	x			SMEs and other organizations, followers	Awareness raising - possibility of further dissemination PPT presentation	Awareness raising	Print and electronic version – Article



		Ministry of Economy of the Slovak Republic. - LinkedIn and Facebook.									
June 2021	Print professional media aimagazine Strojárstvo SK / Strojírenství CZ	Print professional media aimagazine (https://portal.spklaster.sk/index.php/sk/spk/spravodaj-spklaster.sk page 16), or Strojárstvo SK / Strojírenství CZ. These are print media that have an extension to the Czech Republic, so we can also consider the EU level. Print and electronic version – Article Interview with Katarína Ikrényiová, Executive Director of SPK on page 14	x	x	x			SMEs and other organizations	5000 pieces – printing version MAGAZINE ADDRESSEES Top and middle management of companies in the automotive industry, mechanical engineering and the affected industries, manufacturers, subcontractors, designers, technologists, managers, university and secondary school teachers, students and doctoral students of universities, secondary and apprenticeship vocational education, public administration institutions, advisory, educational and training organizations, unions and associations operating in the industry sector, chambers of commerce, other business, professional and lay public	June 2021	Print professional media aimagazine Strojárstvo SK / Strojírenství CZ
2021.08.03	Direct e-mailing	Direct e-mailing to members, but also to non-members of SPK. Link, PrSc e-mailing box	x	x	x			Members of SPK, SMEs and other organizations	Possibility of further dissemination	Awareness raising	PPT presentation
2021.08.03	Direct e-mailing with our partner organizations abroad	Direct e-mailing with our partner organizations abroad (UK, Austria, Poland, Czech Republic)	x	x	x	x		SMEs and other organizations	Possibility of further dissemination	Awareness raising	Emailing list
2021.08.03	Direct e-mailing Projects are also presented at the (mostly international) seminar Trends in the Plastics Industry	Direct e-mailing through its member and media partner ICOSA - PLASTICPORTAL https://www.plasticportal.sk/sk in CZ, PL but also HU. Also, passive information in news. Partici-	x	x	x	x		SMEs and other organizations	Possibility of further dissemination PPT presentation	Awareness raising	Emailing list

		pation in international fairs as guests at selected fair stands (Engineering Fair Brno, fairs in Poland or Romania). If they were allowed. Of course, other international trade fairs, especially the K trade fair in Dusseldorf, or FAKUMA in Friedrichshafen.										
Feb – May 2021	Bilateral negotiations or B2B activities (offline) with Austria, resp. Portugal	Communication with sales departments of foreign embassies accredited for the Slovak Republic (especially the Dutch, partly Belgian and Portuguese, Hungarian and Austria).	x	x	x	x	x	SMEs and other organizations	Possibility of further dissemination PPT presentation	Awareness raising	ppt presentations, minutes of the meeting	
2021.08.03	Information and communication with Turkey	Aegean Region Chamber of Industry, Izmir Chamber of Commerce and Aegean Plastic Industrialist Association - EGEPLASDER (Izmir) and Mazhar Zorlu Technical and Vocational High School (Izmir).	x	x	x	x	x	SMEs and other organizations	Possibility of further dissemination	Awareness raising	PPT presentation	
2021.08.03	Media LinkedIn + Website, + other media + others + websites SOPK etc.	Link, PrSc e-mailing box	x	x	x	x	x	SMEs and other organizations, followers	Possibility of further dissemination	Awareness raising	Emailing list	

Partner Institution	Plast Center Danmark	Partner Country	Denmark	Reporting Period	2. 2021.03.01 – 2021.08.31
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Date of event / Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participants/ Readers / Audience	Impact / Results	Evidence
			L	R	N	E	I				
2021.03.25	Webinar	Webinar: Ultraprecision Manufacturing Promoted PERCY			x			DMN members and other prospects		Increased awareness of PERCY the project	See the DMN website: www.dmn-net.com
2021.05.03	Webinar	Webinar: Smart Casting Processes – establishing digital twins based on advanced sensors and models Promoted PERCY			x			DMN members and other prospects	28	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.05.06	Webinar	Online workshop on internationalization through PERCY			x			DMN members and other prospects	14	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.05.12	Webinar	Extended producer responsanility on packaging Promoted PERCY			x			DMN members and other prospects	49	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.05.31	Webinar	Digital technologies for the plastic industry Promoted PERCY			x			DMN members and other prospects	39	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.06.03	Webinar	Pyrolysis & Liquefaction Oils – Production & Upgrade Promoted PERCY			x			DMN members and other prospects	137	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.06.29	Webinar	Importance of networks in the field of plastics processing and plastic waste Promoted PERCY				x		SPK members and other prospects	51	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.08.17	Webinar	Webinar: Optimization of packaging Promoted PERCY			x			DMN members and other prospects	68	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com

Partner Institution	POLYMERIS	Partner Country	France	Reporting Period	2. 2021.03.01 – 2021.08.31
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Date of event / Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participants / Readers / Audience	Impact / Results	Evidence
			L	R	N	E	I				
2021.04.01	Opening of Polymeris new website www.polymeris.fr	2 pages dedicated to Percy (International and Europe)				X		Accessible to everyone			https://polymeris.fr/europe.html and https://polymeris.eu/international.html
2021.06.23	Communication during Polymeris general assembly				X			Members and partners	155 participants		 210623 ppt AG PERCY PROJECT.pdf
2021.07.06	Article in the PLastilien magazine	1 page			x			Readers			Article  210823 PERCY Plastilien 06 Juil.Aoû

3. REPORTING PERIOD

01.09.2021 – 28.02.2022

Partner Institution	Slovenský Plastikársky Klaster (SPK)	Partner Country	Slovakia	Reporting Period	3. 2021.09.01 – 2022.02.28
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Date of event /Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participant/ Readers/ Audience	Impact / Results	Evidence
			L	R	N	E	I				
September 2021 - February 2022 (continuously)	Website SPK	SPK Periodical for SPK members and non-members. Print and electronic version article - direct mailing, printing version, web version https://portal.spklaster.sk/index.php/sk/spk/spravodaj-spka	x	x	x	x	x	Cluster members, SMEs, others	1586 visits of SPK web page Awareness-raising - the possibility of further dissemination	Awareness-raising	print screens of Web page analytics
September - December 2021	Plaster - SPK Newsletter Periodical SPK "Plaster 3" and "Plaster 4"		x	x	x			members and non-members of SPK - <i>direct mailing</i> , SMEs, and other organization – <i>printing version</i> different website visitors – web version	50 50 1500	Awareness-raising	Periodical of SPK Print and electronic version Link, PrtSc e-mailing box (direct mailing), printing version of Plaster 3 and 4 https://portal.spklaster.sk/images/spravodaj/spk%20spravodaj%203-2021.pdf https://portal.spklaster.sk/images/spravodaj/spk%20spravodaj%204-2021.pdf
January 2022	Plaster - SPK Newsletter Periodical SPK "Plaster 1"	SPK Periodical for SPK members and non-members.	x	x	x			members and non-members of SPK - <i>direct mailing</i> , SMEs,	50	Awareness-raising	Periodical of SPK Print and electronic version Link, PrtSc e-mailing box

		Print and electronic version article - direct mailing, printing version, web version https://portal.spklaster.sk/images/spravodaj/spk-spravodaj-01-2022.pdf						and other organization – <i>printing version</i> different website visitors – web version	50 1500		(direct mailing), printing version of Plaster 1 https://portal.spklaster.sk/images/spravodaj/spk-spravodaj-01-2022.pdf
September 2021 – February 2022 (continuously)	Off-line activities	In the case of possible off-line activities, such as: - training of employees of member companies, - conference attendance, - “Innovation day” – online webinars on trends in the plastic industry (4.11.2021) - Online Portuguese – Slovak platform (24.11.2021) Brief information is provided, as well as leaflets about the project.	x	x	x	x		Cluster members, SMEs	“Innovation day” - 55 participants Online Portuguese – Slovak platform 30 participants from Slovakia, 19 participants from Portugal	Awareness-raising	Information material - in the e-version and in the printed version - about the project
September 2021 – February 2022 (continuously)	Direct e-mailing	Direct e-mailing to members, but also to non-members of SPK. PrtSc e-mailing box	x	x	x			Members of SPK and SMEs and other organizations	Awareness-raising - the possibility of further dissemination	Awareness-raising, providing information about project progress (news, activities)	PrtSc e-mailing box
September 2021 – February 2022 (continuously)	Media Facebook, LinkedIn, Website, other media, others websites (Slovak Chamber of Commerce – SOPK)	Social media, posts, updates, links, articles	x	x	x	x	x	SMEs and other organizations, followers	Awareness-raising - the possibility of further dissemination	Awareness-raising	PrtSc and electronic version – Articles, posts, links
27 January 2022	Meeting with representatives from Košice self-governing region	It was a meeting (in person) with the chairman of the self-governing region - the output was an agreement to cooperate on projects in the region that include co-	x	x				SPK members (2) and representatives from Košice self-governing region (4)	6 participants	Awareness-raising	In-person: verbal presentation of the project (web page info)


		operation in waste management and recycling									
7 February 2022	General Assembly of SPK - "Presidium"	e-version - Presentation – a meeting of the SPK Presidium - SPK activities, projects, dissemination, conferences	x	x	x			Members and non-members of SPK	7 participants	Awareness-raising – the possibility of further dissemination among presidium member companies	Online meeting – PrtSc available, Invitation/Agenda
7 February 2022	General Assembly of SPK - "Presidium"	Document "Proposal of activity plan for 2022"	x	x	x			Members and non-members of SPK	7 participants	Awareness-raising – the possibility of further dissemination among presidium member companies	Electronic version PrtSc available
10 February & 8 March 2022	Working group at Ministry of Environment – two meetings in 2022	Working group focused on the amendment of the Waste Act - solution of textile collection, sorting and recycling (cross-sectoral cooperation on fibers)	x	x	x			Representatives of important organisations in the Slovak market in regards of waste management	14 participants	Awareness-raising – project presentation	In-person: verbal presentation of the project (web page info)
16 February 2022	Negotiation meeting with project manager of an organization "Administrator of the backup system"	Negotiations with the project manager of the organization. Administrator of the backup system, which manages returnable PET bottles and their circulation back to production to food producers through recycling companies in the Slovak Republic https://www.spravcazalo.sk/en/ The meeting dealt with a stream of PET waste that has dark foil (beer and wine bottles) and SPK provided information for one member company that would be able to solve these composites.	x	x				Representatives of SPK with a project manager of organization dealing with returnable PET bottles	2 participants	Awareness-raising – project presentation	In-person: verbal presentation of the project (web page info)
Since 10 January 2022, ongoing	Initiation of negotiations – possible future cooperation	Negotiations with a Korean company MECEN IPC for cooperation in the field of PET recycling http://mecenipc.com/26	x	x	x	x	x	Mailing - Representatives of SPK with the company director	2 participants	Awareness-raising – project presentation	mail

Partner Institution	Plast Center Danmark	Partner Country	Denmark	Reporting Period	3. 2021.09.01 – 2022.02.28
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Date of event / Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participants/ Readers / Audience	Impact / Results	Evidence
			L	R	N	E	I				
2021.09.06	Conference, DTU in Copenhagen + online	Opening conference of project. Promoted by PERCY and DMN	x	X	x			DMN members and other prospects	132	Increased awareness of PERCY the project	See the DMN website: www.dmn-net.com
2021.09.09	Odense, Denmark Physical meeting	Seminar: Perspectives and recycling of plastics and metals. Promoted by PERCY and DMN	X	x	x			DMN members and other prospects	16	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.09.14	Fredericia, Denmark Physical meeting	Seminar: Raw Material Day – with a focus on recycled and bio-based materials Promoted by PERCY and DMN	x	X	x			DMN members and other prospects	58	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.09.21	Odense, Denmark Physical meeting	Seminar: Laser Re-Manufacturing and Large-Scale Metal 3D Printing Promoted by PERCY and DMN	X	x	x			DMN members and other prospects	37	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.10.12	Broby, Denmark Physical meeting	Seminar: Heat pressing of metals Promoted by PERCY and DMN	X	X	x			DMN members and other prospects	12	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.11.23	Bjerringbro, Denmark Physical meeting	Seminar: Specialized knowledge about steel and factory tour at Grundfos A/S Promoted by PERCY and DMN	X	x	x			DMN members and other prospects	14	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com

2021.11.25	Ringsted, Denmark	Seminar: Circular Economy with a focus on difficult plastic fractions Promoted by PERCY and DMN	X	X	x			DMN members and other prospects	32	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.12.02	On-line	Conference: Ocean Plastic International Matchmaking	x	x	x	X	x	DMN members and other prospects	130	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2021.12.07	Jutland, Denmark	Study trip to meet 4 companies working with plastic recycling	X	x	x			DMN members and other prospects	27	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2022.02.08	On-line	Digital Twins in Manufacturing – applications in collaborative robots and smart manufacturing	x	X	x			DMN members and other prospects	41	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com

Partner Institution	POLYMERIS	Partner Country	France	Reporting Period	3. 2021.09.01 – 2022.02.28
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Date of event / Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participants / Readers / Audience	Impact / Results	Evidence
			L	R	N	E	I				
2021.10.27	Polymeris newsletter	Online publication (emailing): presentation of the project			X			SMEs, Policy makers, DIHs, Scientific Community			https://info.pole-polymeris.fr/t.htm?u=/e/3/43728/3359/200964/r16fszmfzpzohbevoyyfihmzzusbihhvpfh/r.aspx
2021.10.29	Communication during Polymeris Administration Board	Slide on European projects			X			Polymeris board members	50 participants		 211029 promo PERCY CA DU 29 OCT
2021.11.03	Communication in Polymeris website	Information on European projects			X			General public			https://polymeris.fr/europe.html
2021.12.21	Polymeris newsletter	Online publication (emailing): information about Canada mission			X			SMEs, Policy makers, DIHs, Scientific Community			https://info.pole-polymeris.fr/t.htm?u=/e/3/43728/3470/211894/r16fszmfzpzohbevoyyfihmzzusbihhvpfh/r.aspx
2021.12.22	Polymeris LinkedIn account	Press release announcing collaboration with PRIMA Quebec and APQ			X			General public			https://www.linkedin.com/feed/update/urn:li:activity:6879341876269383681
2022.01.26	Polymeris newsletter	Online publication (emailing): information about Canada mission's report			X			SMEs, Policy makers, DIHs, Scientific Community			https://info.pole-polymeris.fr/t.htm?u=/e/3/43728/3536/217753/r16fszmfzpzohbevoyyfihmzzusbihhvpfh/r.aspx
2022.02.21	Polymeris LinkedIn account	Online publication: presentation of Canada mission (webinar) on March 16th			X			General public	3910 followers		https://www.linkedin.com/feed/update/urn:li:activity:6901560679333994496
2022.02.21	Polymeris Twitter account	Online publication: presentation of Canada mission (webinar) on March 16th			X			General public	1941 followers		https://twitter.com/Pole_Polymeris/status/1495795412782956545
2022.02.21	MyPolymeris (online)	Online publication: presentation of Canada mission (webinar) on March 16th			X			Members of Polymeris	1466 users		https://www.mypolymeris.com/article/6346
2022.02.21	Polymeris newsletter	Online publication: presentation of Canada			X			General public			https://info.pole-polymeris.fr/t.htm?u=/e/3/43728/3719/223901/r

		mission (webinar) on March 16th								16fszmfzpzohbevoyyfi mzzusbihvpfh/r.aspx
2022.02.25	Polymeris website	Online publication: presentation of Canada mission (webinar) on March 16th			X			General public		https://polymeris.fr/agenda/webinaire-percy-mission-canada.html

Partner Institution	Wirtschaftsforderung Raum Heilbronn GmbH	Partner Country	Germany	Reporting Period	3. 2021.09.01 – 2022.02.28
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Date of event / Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participants / Readers / Audience	Impact / Results	Evidence
			L	R	N	E	I				
2021.09.22	Meeting	Robojob Automation Team Day					X	SME interested in future orientated topics	10	Awareness and participation	
2021.09.22	LinkedIn	Promotion of the project in general		X				Followers of the WFG account	155	Awareness and participation	
2021.09.22	Instagram	Promotion of the project in general		X				Followers of the WFG account	264	Awareness and participation	
2021.09.27	Teams Meeting	Fachbeirat der WHF		x				Shareholders of the regional development agency	8	Awareness	
2021.09.30	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness	Newsletter
2021.10.14	Teams Meeting	Online workshop "New Leadership"		X				Regional partners dealing with issues of transformation	15	Awareness	
2021.10.20 – 21	Zoom Meeting	Participation at an Online event US partners					x	Match making interested institutions	15	search contact potential partners for WP3	Participation link
2021.10.21	Meeting	Network meeting of local hydrogen companies	X					Network members of local hydrogen companies		Promotion of the project in other sectors	

2021.10.25 – 27	Teams Meeting	Participation at an Online event US partners (Virtual visit to Ohio)					x	Match making interested institutions	15	search contact potential partners for WP3	Participation link
2021.10.28.	Zoom Meeting	Supervisory Board Meeting	X					Members	8	Awareness	Presentation
2021.10.30	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness	Newsletter
2021.11.12	Hybrid Meeting	Meeting of hydrogen companies			x			Interested in match making institutions and companies	90	Awareness	Meeting Link
2021.11.17	Zoom Meeting	WFG Shareholders Meeting	X					Shareholders of the WFG	46	awareness	ZoomLink/ Presentation
2021.11.25	Meeting	Fachbeirat der WHF		x				Shareholders of the regional development agency	8	Awareness	
2021.12.02	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness	Newsletter
2021.12.10	Webex Meeting	Regular communication with representatives of a regional bank	x					Multiplicator regarding local companies	4	Awareness	Meeting Link
2022.01.20	Meeting	Fachbeirat der WHF		x				Shareholders of the regional development agency	8	Awareness	
2022.02.02	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness	Newsletter
2022.02.07	Zoom Meeting	Virtual Transformation Conference 2022 with breakout session regarding PERCY				x		Interested match making institutions and companies	180	search contact potential partners for WP3	presentation

4. REPORTING PERIOD

01.03.2022 – 31.08.2022

Partner Institution	Slovenský Plastikársky Klaster (SPK)	Partner Country	Slovakia	Reporting Period	4. 01.03.2022 – 31.08.2022
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Date of event /Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participant/ Readers/ Audience	Impact / Results	Evidence
			L	R	N	E	I				
March 2021 - August 2022 (continuously)	Website SPK	Website for SPK members and non-members. Print and electronic version articles/news - direct mailing, printing version, web version - information about ongoing activities and missions https://portal.spklaster.sk/index.php/sk/	x	x	x	x	x	Cluster members, SMEs, public	1586 visits of SPK web page Awareness-raising - the possibility of further dissemination	Awareness-raising	print screens of a Web page and web page analytics
March-August 2022	Plaster - SPK Newsletter (usually one per quarter)	Periodical/brochure of SPK "Plaster 1" and "Plaster 2"	x	x	x			members and non-members of SPK - <i>direct mailing</i> , SMEs, and other organizations – <i>printing version</i> different website visitors – web version	44 50 1500	Awareness-raising	Periodical of SPK Print and electronic version Link, PrtSc e-mailing box (direct mailing), printing version of Plaster 1 and 2 https://portal.spklaster.sk/images/spravodaj/spk-spravodaj-01-2022.pdf https://portal.spklaster.sk/images/spravodaj/spk%20spravodaj%202022-%20web.pdf

March– August 2022 (continuously)	Off-line activities	In the case of possible off-line activities, such as: - training of employees of member companies, - conference attendance, etc. Brief information is provided.	x	x	x	x		Cluster members, SMEs	44 cluster members	Awareness-raising	Information material - in the e-version and in the printed version - about the project (used articles from Plaster 1 and Plaster 2)
March 2022 – August 2022 (continuously)	Media Facebook, LinkedIn, Website, other media, other websites (Slovak Chamber of Commerce – SOPK)	Social media, posts, updates, links, articles	x	x	x	x	x	SMEs and other organizations, followers	Awareness-raising - the possibility of further dissemination	Awareness-raising	PrtSc and electronic version – Articles, posts, links
23.5.2022	Working group of Slovak Innovation and Energetic Agency SIEA Hybrid meeting (online and present form) Meeting under the title “Cluster afternoon in SIEA” “Klastrové doobedie v SIEA”, 23.5.2022, Bratislava (hybrid)	Working group of stakeholders, focusing on a tool helping to reassess the impact of megatrends and macrotrends on individual industries called “Innovation radar”. The executive director of the SPK presented project initiative on recycling (PERCY) and also opened a topic of low support for applied research in Slovakia and needed creation of working group.	x	x	x			Cluster representative s/members (stakeholders)	15 cluster representatives	Awareness-raising – project presentation	In-person: verbal presentation of the project (web page info) Electronic information in “Plaster 2” – page 2 https://portal.spklaster.sk/images/spravodaj/spk%20spravodaj%2002%20-%202022%20-%20web.pdf
March-August 2022 (continuously)	Slovak Chamber of Commerce and Industry – a member of SPK, also a presidium member of SPK - web page - periodical	Information about realized missions and invitation to Israel virtual mission (open invitation to public/interested parties, SMEs, institutions)	x	x	x			SMEs and other organizations, followers	Awareness-raising - the possibility of further dissemination	Awareness-raising	PrtSc and electronic version – Articles, posts, links

27.4.2022	Fair at Faculty of chemical and food technology of Slovak Technical University, Bratislava	Fair of companies and other institutions called „Chemday“	x	x	x			Students, companies, associations and also free to the public	16 companies and 6 organisations, students (opened number, around 300)	Awareness-raising	In-person contacts, future cooperation, Awareness-raising – project presentation to fair participants Electronic information in “Plaster 2” – page 3 https://portal.spklaster.sk/images/spravodaj/spk%20spravodaj%2002%20-%202022%20-%20web.pdf
17.5. 2022	On-line meeting General Assembly – Union of Clusters SR	Active participation, SPK is one of the founding members, at an online meeting of Cluster Union “Valné zhromaždenie Únie klastrov Slovenska”	x	x	x			Cluster representative s/members	11 participants	Awareness-raising	Electronic information in “Plaster 2” – page 2 https://portal.spklaster.sk/images/spravodaj/spk%20spravodaj%2002%20-%202022%20-%20web.pdf
May 2022	Periodical „Ai magazine“	Article in a Periodical „Ai magazine“ about SPK and its activities and projects	x	x	x			SMEs and other organizations, followers	Awareness-raising - the possibility of further dissemination	Awareness-raising	PrtSc and link Page 72-75 https://www.leaderpress.sk/pdf/archiv/aimagazine_02_2022.pdf
24-27.5.2022	International Fair	International Engineering FAIR “Medzinárodný strojársky veľtrh 2022, Nitra, Výstavisko Agrokomplex”	x	x	x	x	x	SMEs, public	18 854 visitors of the fair	Awareness-raising	Article in Plaster 1 and 2, print-screens in supporting document (including picture), information in electronic version available on SPK web page
June 2022 (16.6.2022)	General Assembly of SPK - Conference	In-person SPK conference in Nitra, Hotel Mikado	x	x	x			Members and non-members of SPK, visitors	36 (present in person)	Awareness-raising – possibility of further dissemination among member, non-member companies, and visitors	PowerPoint presentation, Pictures, discussion

June 2022	SPK ANNUAL REPORT „Výročná správa“	Information about project activities– for SPK members, in the Slovak language	x	x	x			SPK members	44	Awareness-raising	Printed and electronic version https://portal.spklaster.sk/images/vyrocne_spravy/spk%20-%20vyrocna%20sprava%202021.pdf
14.7.2022	Meetings (in person)	Business in-person meetings in Trenčín, Slovakia	x	x	x			SMEs	3 SMEs, 7 participants: - Technodat CAE systémy (2 people) - Timm Slovakia, s.r.o (4 people) - Yanfeng international Technical Center (1 person)	Awareness-raising	In-person contacts, future cooperation, Awareness-raising

Partner Institution	POLYMERIS	Partner Country	France	Reporting Period	4. 01.03.2022 – 31.08.2022
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Date of event /Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participant/ Readers/ Audience	Impact / Results	Evidence
			L	R	N	E	I				
2022.03.09	Linkedin	D-7: Webinar PERCY - Mission to Canada, Montreal	x	x	x			General Public	4636 followers	Awareness	https://www.linkedin.com/feed/update/urn:li:activity:6907348069395120128
2022.03.09	Twitter	D-7: Webinar PERCY - Mission to Canada, Montreal	x	x	x			General Public	2009 followers	Awareness	https://twitter.com/Pole_Polymeris/status/1495795412782956545
2022.03.16	Webinar / Polymeris Website	Webinar PERCY - Mission to Canada, Montreal	x	x	x			General Public	62 clicks on the registration link 19 registered participants 15 participants		https://polymeris.eu/datebook/percy-webinar-mission-canada.html
2022.03.21	MyPolymeris Network	REPLAY Webinar: PERCY - Mission to Canada, Montreal	x	x	x			Polymeris Members	1549 followers	4 people watched the replay	https://www.mypolymeris.com/article/6477

2022.05.13	Linkedin	D-7: Webinar "What are the opportunities in the US for polymer recycling?"	x	x	x			General Public	4636 followers	Awareness	https://www.linkedin.com/feed/update/urn:li:activity:6930865949092806656/
2022.05.13	Twitter	D-7: Webinar "What are the opportunities in the US for polymer recycling?"	x	x	x			General Public	2009 followers	Awareness	https://twitter.com/Pole_Polymeris/status/1525101305592569856
2022.05.20	Webinar / Polymeris Website	Webinar "What are the opportunities in the US for polymer recycling?"	x	x	x			General Public		Awareness	https://polymeris.eu/datebook/what-are-the-opportunities-in-the-us-for-polymer-recycling.html
2022.05.30 2022.06.03	Polymeris Website	Article: "Join our Mission in Canada, Montreal"	x	x	x	x	x	General Public		Awareness	https://polymeris.eu/datebook/join-our-mission-in-canada-montreal.html
2022.06.02	Linkedin	SUMMARY Mission to Canada, Montreal	x	x	x			General Public	4636 followers	Awareness	https://www.linkedin.com/feed/update/urn:li:activity:6938024000061116416
2022.06.26	Event INDTECH	Video presentation at the Polymeris Village during IndTech	x	x	x	x		Visitors		Awareness	
2022.06.28	Polymeris Website - Actuality	PERCY - Feedback on the collective mission to CANADA	x	x	x			General Public		Awareness	https://polymeris.fr/reader/percy-feedback-on-the-collective-mission-to-canada.html

Partner Institution	Plast Center Danmark	Partner Country	Denmark	Reporting Period	4. 2022.03.01 – 2022.08.31
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Date of event / Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participants/ Readers / Audience	Impact / Results	Evidence
			L	R	N	E	I				
2022.03.02	On-line	Seminar: Communication and energy optimization Promoted by PERCY and DMN	X	x	X			DMN members and other prospects	19	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2022.03.15	On-line	Webinar: Landscape & Opportunities in the Indian Plastics Sector Promoted by PERCY and DMN	x	x	x	x	X	DMN members and other prospects	20	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2022.03.29	Odense, Denmark Physical meeting	Course: Update your knowledge of Aluminium – The material, processes and surfaces Promoted by PERCY and DMN	x	x	X			DMN members and other prospects	56	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2022.04.01-2022.04.10	India	Mission to India with many visits and meetings Posts every day on Social media	x	x	x	x	x	DMN members and other prospects	250	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com and PERCY website:
2022.05.04-2022.05.05	Jutland, Denmark	Study trip to meet 4 companies working with plastic recycling	x	x	X			DMN members and other prospects	23	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2022.05.31	Horsens, Denmark	Seminar: Understand your aluminum and its surfaces	x	x	X			DMN members and other prospects	44	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com

2022.06.09	Tistrup, Denmark	Seminar: More sustainable – but how?	x	x	X			DMN members and other prospects	17	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2022.06.19- 2022.06.25	USA	Delegation trip to the USA With many visits and meetings 5 reports posted on LinkedIn – 1 report per day.	x	x	x	x	x	DMN members and other prospects	150	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2022.06.28	Vejle, Denmark	Course: Choose your flexible food packaging on an informed basis						DMN members and other prospects	16	Increased awareness of the PERCY project	See the DMN website: www.dmn-net.com
2022.08.03	Israel	Online mission to Israel with relevant organisations and companies Posts every day on Social media	x	x	x	x	x	DMN members and other prospects	10	Increased awareness of the PERCY project	See leaflet on PERCY website
2022.08.18	Israel	Online mission to Israel with relevant organisations and companies	x	x	x	x	x	DMN members and other prospects	6	Increased awareness of the PERCY project	See leaflet on PERCY website

Partner Institution	Wirtschaftsfoerderung Raum Heilbronn GmbH	Partner Country	Germany	Reporting Period	4. 01.03.2022 – 31.08.2022
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Date of event /Activity	Place / Channel / Pathway	Description of event / Activity	Dissemination level					Target Group	Number of participant/ Readers/ Audience	Impact / Results	Evidence
			L	R	N	E	I				
2022.03.01	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness	Newsletter
2022.03.02	Meeting	Promotion of the project in general meeting with Detroit Region Partnership					x	Multiplicator US	4	In-person contacts, future cooperation, Awareness-raising	LinkedIn Post
2022.03.24	Teams Meeting	Fachbeirat der WHF		x				Shareholders of the regional development agency	8	Awareness	
2022.04.01	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness	Newsletter
2022.04.29	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness	Newsletter
2022.05.06	Congress	Projektentwicklertag			X			All interested in the work of the WFG	130	Awareness	Posts and Pictures
2022.05.10	Seminar	Seminar Bündnis für Transformation		X				Interested companies	10	Awareness	Pictures
2022.05.12	Meeting	Metall-Forum		X				Network members of local metal companies	20	Awareness	Posts and Pictures
2022.05.23	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness	Newsletter
2022.05.30	Teams Meeting	Fachbeirat der WHF		x				Shareholders of the regional development agency	8	Awareness	

2022.06.10	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness and potential participation	Newsletter
2022.06.21	Congress	Mittelstandsforum Transformationsregion Heilbronn		x				Interested companies	19	Awareness	Pictures
March-June 2022 (continuously)	LinkedIn Instagram Facebook	Information about the planned missions	x	x	x			Followers of the WFG accounts	500	Awareness and potential participation	Articles, posts, links
March-June 2022 (continuously)	LinkedIn Instagram Facebook	Information and reports about realized missions	x	x	x			Followers of the WFG accounts	500	Awareness	Articles, posts, links
2022.07.01	Newsletter	Subscribers			X			All interested in the work of the WFG	Approx. 3000	Awareness	Newsletter
2022.06.29	Congress	Hydrogen Day			X			Interested in match making institutions and companies	120	Awareness	Pictures
2022.06.21	Newsletter	BVMW's Newsletter reports from ndia Delegation trip					X	Subscribers of the BVMW newsletter		Awareness	Newsletter
2022.07.26	Teams Meeting	Fachbeirat der WHF		x				Shareholders of the regional development agency	8	Awareness	
July-August 2022 (continuously)	LinkedIn Instagram Facebook	Information and reports about planned virtual Israel Mission	x	x	x			Followers of the WFG accounts	500	Awareness	Articles, posts, links

