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## Clusters Go International

Supporting preparatory actions for the establishment  
and shaping of new European Strategic Cluster  
Partnerships for Going International



## PERCY - ISRAEL ONLINE mission Event Announcement

Wirtschaftsförderung Raum Heilbronn (WFG) as a PERCY partner, is organizing an ONLINE Cluster Business mission from **3 – 4 August 2022** to promote the cooperation between European project companies with Israel partners.

- ✓ During the **2 days of virtual meetings**, the participants will be invited to visit some of the most diverse and **innovative Israeli companies and institutions**.
- ✓ The **online b2b meetings** is also an opportunity to potentially find new partners, projects, and/or innovative ideas.

### [AGENDA of the mission:](#)

#### Wednesday, August 3

8:00-12:00 CET  
13:00-16:00 CET

#### Thursday, August 4

8:00-12:00 CET

\* Visit / R&I Briefing: **Israel Innovation Authority**, Meeting ISERD (Europe Directorate)

<https://innovationisrael.org.il/en/> (**3.8.2022 at 8 am**)

\* Company Visit: **UBQ** [www.ubqmaterials.com](http://www.ubqmaterials.com) (**3.8.2022 at 9:30 am**)

\* Company Visit: **Gauzy**, smart glass technologies [www.gauzy.com](http://www.gauzy.com)

\* **Tel Aviv University** [The Iby and Aladar Fleischman Faculty of Engineering | Tel Aviv University \(tau.ac.il\)](http://The Iby and Aladar Fleischman Faculty of Engineering | Tel Aviv University (tau.ac.il))



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Other options:

- \* Company Visit: **Tipa** [www.tipa-corp.co](http://www.tipa-corp.co)
- \* Visit: **Weizmann Institute of Science**, Rehovot <https://www.weizmann.ac.il/pages/>
- \* Meeting with **Alkemy** at SNC HQ [www.alkemy.solutions](http://www.alkemy.solutions)
- \* Company Visit: **Biotic**, [www.biotic-labs.com](http://www.biotic-labs.com)

**SMEs are welcome to join the online mission** – based on prior communication and agreement with a participating cluster from their home country.

**For more information, check the link below:**

[www.percyproject.com](http://www.percyproject.com)