

Clusters Go International

Supporting preparatory actions for the establishment and shaping of new European Strategic Cluster Partnerships for Going International



PERCY - INDIA mission Event Announcement

Plast Center Danmark (PCD) as a PERCY partner, is organizing a Cluster Business Mission from the **02 –08/ 09 April 2022** to **Mumbai – Pune – New Delhi, INDIA** to promote the cooperation between European project companies with Indian partners.

- ✓ During the **5 days of activities**, the participants will be invited to **visit** some of the most diverse and **innovative Indian companies**.
- ✓ The **b2b meetings** is also an opportunity to potentially find new partners, projects, and/or innovative ideas.
- ✓ **Hybrid Conferencing** – Video Calls possibilities.

AGENDA of the mission:

April 2 - arrival

April 3 – Briefing, Intercultural Training (Dos and Dont's), Setting of expectations

April 4 – Monday – Pune

* Visit **Auto Cluster**. Pune is the hub of the manufacturing industry, IT, and Education. The Cluster was established in 2006 and has served more than 2000 SMEs in and around Pune with 600 clients from the automotive industry (<https://autoclusterpune.org/>).

* Meeting with **MCCIA**: Main local chamber from Pune and surrounding areas. Established in 1934 with over 2500 members. Influential in manufacturing in Pune, Aurangabad, and surrounding areas. Works closely with IGCC (AHK).

* Visit **Pimpri Chinchwad Plastics Association (PCPA)**: Established in 1995 comprises mostly of MSMEs. Represented by about 500, mostly, young, dynamic entrepreneurs with a focus on modern concepts in the plastic industry (<http://mypcpa.in/>).

April 5 – Tuesday – Pune

* Visit **MIT World Peace University**: Leading private university in Pune established in 1983. 50 000 students from various faculties. The only university in Pune with a Polymer Engineering branch (<https://mitwpu.edu.in/>).

- * Meeting with President of the *Indian Plastics Institute*. Institute responsible for the major plastic trade show in India – PlastIndia (<https://www.ipiindia.org/>).
- * Meeting with Indian *Startups* engaged in circularity and sustainability

April 6 – Wednesday – Mumbai

- * Visit *AIPMA (All India Plastic Manufacturers' Association)*: Apex plastics association in India, formed in 1945, 1800 industries - direct members, 22000 affiliates, 90% SMEs, all plastic industries from 175 cities in India (<https://www.aipma.net/>).
- * Visit *AMTEC* – skills development

April 7 – Thursday – Mumbai

- * Visit *MRAI (Material Recycling Association of India)*: Formed in 2011 with 1200 members engaged in recycling of all materials (<https://www.mrai.org.in/theindustry/plastic.html>).



April 8 – Friday – New Delhi

- * Visit *Royal Danish Embassy*. Trade Wing and Innovation Centre
- * Visit *DRIV of Indian Institute of Technology*. Research on Solid Waste Management (<https://www.driiv.co.in/>).
- * Visit *MSMECCII* Chamber focused on Plastics, Packaging, Recycling, waste management, and Extended Producer Responsibility (<https://msmeccii.in/index.php>).
- * Visit *Uflex* – a company engaged in Flexible Packaging (<https://www.uflexltd.com/>).
- * Debriefing & Planning future actions:
 - o Follow-up on MOUs
 - o Networking/B2B meetings with the Indian business community at K-Show in Duesseldorf in October 2022 (more than 200 AIPMA members expected to visit)

Please note: Specific program points may be subject to change

SMEs are welcome to join the mission at their own expense – based on prior communication and agreement with a participating cluster from their home country.

For more information, check the link below:

<https://percy.spklaster.sk/>